

DISTRICT 5M11 NEWSLETTER

<https://www.lionsdistrict5m11.org/newsletters>

Newsletter Editors:

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Team Lions – “Sharing the Vision”

Fellow Lions – Greetings and Farewell

It all started approximately 30 months ago and it ends June 29.

Throughout the past years I was encouraged by many, on several different occasions, to consider candidacy for vice district governor. Shortly after the 2019 mid-winter convention I chose to pursue the possibility as second vice district governor as no candidate had come forward at the convention. And the rest is soon to be history.

As time passed and training was provided, I began to think about and envision what I would like to do, and hopefully accomplish, as your district governor. Part of my training was to set goals for one's term as district governor prior to taking the oath. In addition to the goals, I had other aspirations and plans I hoped to implement and accomplish throughout my 12-month venture as district governor.

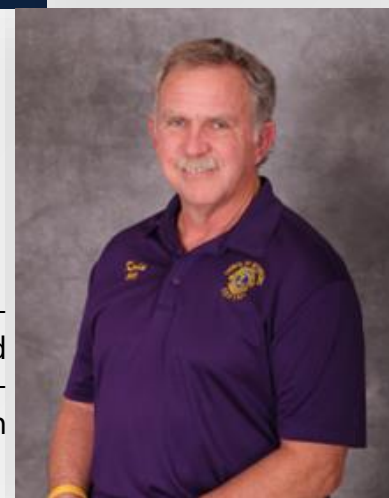
In February of 2020 approximately 800 district governor elects, from across the globe, gathered in St. Charles, Illinois for our group training. It was four days of vigorous class room work. In my opinion, the highlight of the event was the opportunity to visit with fellow Lions from around the world, hear how they conducted business in their home territories, and listen to what they had planned for the coming year in hopes I might be able to plagiarize some ideas of others.

In March of 2020 I attended the multiple convention along with the other 11 district governor elects from our multiple. Little did we know, it would be our last opportunity for our group to gather in-person. Fifteen months later we have yet to be able to do such. All of our council of governor meetings and committee meetings for the year were held via the internet.

It was early 2020, when the international convention, to be held in Singapore, was cancelled. As district governors we took the oath of office in a brief on-line event June 30.

With the shutdown of everything, due to the coronavirus pandemic, it was obvious, early on, some of my plans and expectations would have to change. Again, little did I know, early in the venture, that virtually (no pun intended) most of my ideas and plans would fall by the wayside as the year passed. Not being able to gather in-person eliminated the ability to carry-out most of my plans.

Our first July cabinet meeting was a virtual meeting. The first cabinet meeting scheduled to be held in Manitoba in many years, in October, had to be held virtually. Next was the cancellation of our in-person January mid-winter convention which led to most invited guests and presenters not being able to be a part of the convention. We had to improvise and do it over the internet.



The multiple convention scheduled for May had to be held virtually. Our district's May, final cabinet meeting of the year, had to be held virtually. And the international convention, slated for Montreal, was changed to a totally virtual event which is something I am partaking of as I write this article.

So, what was accomplished in our district this fiscal Lions year with all of the challenges, changes, and restrictions we were faced with?

- WE improvised!! Most of us have become very adapted to on-line meetings. This was our way of keeping connected and engaged, to the degree possible, adhering to the pandemic restrictions. My thanks to the club officers for keeping their club members in the spirit of Lionism.
- We held four virtual cabinet meetings and carried on the business of the district. Our district's treasury reserves increased, mainly due to the inability of your district governor team to travel, resulting in less expenses.
- We held our first ever and hopefully last, virtual mid-winter convention with nearly 100 in attendance. We were greeted by International Director Bob Block and his wife Lion Brenda from Illinois. They each shared information and insights with us. We had the privilege of listening to Lion Brooklyn Driver of Lafayette, Tennessee share her story how a KidSight screening led to her retaining her vision. We held our first ever on-line convention auction. And much to my surprise, we had a **net profit of \$57** from our virtual convention.
- Our district administrator, Lion Jenifer Spielman was inducted into the multiple Hall of Fame. **Congratulations Jen!**
- We revitalized our district newsletter which was our main tool of communication in a year of change. Any submissions for future newsletters can be sent to: lions5m11news@gmail.com.
- We launched a new district website. It is a work-in-progress. If you haven't checked it out, please do so, and mark the site as one of your favorites, <https://www.lionsdistrict5m11.org/>. Please register on the site to receive newsletters personally upon release.
- We set up a committee to explore the options and process to applying for a district community impact grant. The committee is working out the details for the application. The application will be made in the new fiscal year. Information will follow but each club in the district will eventually have care packages for children being faced with personal challenges.
- We end the year with **two new clubs** in the district. This is something our district has not accomplished for many years. In February the Thief River Falls Noonday Lioness Club "bridged" to be the Thief River Falls Lioness Lions Club. Their club sponsor is the Thief River Falls Lions. The club started with 26 members. A new club within Winnipeg was formed in April. The club's name is Manitoba Prairie Pride with 25 new members. Their host club is the East Kildonan Lions. This is all great news for such a challenging year.
- We started the year with a total district membership of 1715 Lions. As of this writing we have 1692 Lions, a net decrease of 23. Of course, negative growth is not positive but in-light of the challenging year and what some other districts have experienced with member losses, we have done well. **Thank you!**

As we look forward to the new Lions year and beyond, I think it is encouraging. We have two district governor team members who will do a great job of taking our district into the future. Soon to-be District Governor Allen Bertilrud and First Vice District Governor Kami Anderson. It has been my honor and privilege to work with these two terrific individuals throughout this year.

We have a district executive committee and cabinet that is second to none. We have some very competent, experienced, committed individuals representing and serving your district.

As I observe and listen to some of the challenges our sister districts are faced with, I think we can be very thankful for the harmony we have within our district. We are a group of caring, compassionate Lions who strive to fulfill our motto, **WE SERVE!**

As I say farewell as your district governor, there are many individuals that deserve a personal thank you but I will refrain from doing so, in this article, for fear of missing someone who deserves to be recognized. Instead, I will say, **THANK YOU** to all who have mentored and assisted me with this adventure the past 12 months. Your support, encouragement, and direction have been greatly appreciated.

A big thank you to the 1700 Lions, who represent 65 clubs, across our district throughout north-west Minnesota and southeast Manitoba. There is no "I" in We Serve. "We", is a team. As a team, we accomplished much more than what could be expected in such a restrictive, challenging year. You can be proud. I am proud of you.

It has truly been a privilege and honor to serve as your district governor this past year.

Until our paths cross again, take care and God bless! **Keep Sharing the Vision!**

DATES TO REMEMBER

31 July:

5M11 Virtual Cabinet Meeting (see Events on 5M11 website)

Zoom Invite: (<https://us02web.zoom.us/j/89126618841?pwd=T3NEbENRS3Zja20wWkpTTFIxK3orUT09>)

15 August:

Officer Training

31 August:

Club Excellence Award App due

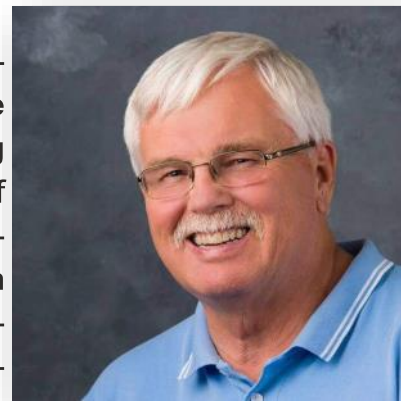
30 September:

RLLI Applications due to DG Allen Bertilrud



Greetings to you, fellow Lions,

Let me begin by saying Thank you to DG Kevin for leading us this past year. It has been a difficult year and he has shepherded us through the many obstacles during this time. Thank you goes out to all the fellow lions of 5M11 who despite the difficult pandemic conditions continued to serve their communities. You have learned, in many cases, to serve the needs of people in new and different ways. We have shown that Lionism is about kindness and service, not meetings. You have creatively pursued service in individual and club programs.



We now move forward into the "new normal" of 2021 and beyond. We have been forced to leap forward several years in use of technology. We now know about email, Zoom, Teams, GoToMeeting, hybrid meetings, etc. as we move forward in individual clubs. It has provided us with a whole new platform of distance learning through LCI.

I urge you as we move forward to look again at your individual communities. Are there now new and different needs that we can serve? Listen to your fellow lions and non-lions with open minds. Hear their concerns about the community. Learn from looking and listening new ways of serving the community and the world. Be inclusive as leaders of service by inviting others to join in your projects.

I urge you to engage and reengage with new vitality and energy. Energize your clubs and your fellow members.

Thank you for being a Lion and I look forward to serving with you in the coming year.

DGE Allen M. Bertilrud



Happy Summer to my favorite Lions!

It's hard to believe that DG Kevin's year is already up. What a wonderful job he has done to move our district forward. We have 2 new clubs in our district and an increase in membership! He has paved the way to better technology for our district with a new website and Facebook page. DG Kevin has been a mentor to me, and I know he will continue to be a fantastic mentor to anyone who is looking to move in a leadership role. DGE Allen will have big shoes to fill, but I know he has our clubs' first and foremost in his interest and he will be a great listener to find out what the clubs in 5M11 need to be more successful and have more membership enjoyment.



As for your 1VDGE, I cannot believe how fast my calendar is filling up and it is great! I enjoy getting to clubs to visit and help with fundraisers and service projects. I have more training coming up which is always a great thing. I am also working on getting the club officer training on the calendar. Hopefully, I have the date finalized and more info in this newsletter.

Applications for **RLLI (Regional Lions Leadership Institute)** are due shortly, and this is a great experience both for your lions endeavors and your personal and business life. Everything that they teach you in leadership is something you can relate to in your family, friends, and business world. It is an opportunity that you will not regret taking.

This summer will fly by and soon harvest time will begin and the snow will be on the ground. DG Allen and I would love to do club visits this summer and fall, so please get your request forms in ASAP.

Thanks for all you do for your clubs and communities!

1VDGE Kami Anderson

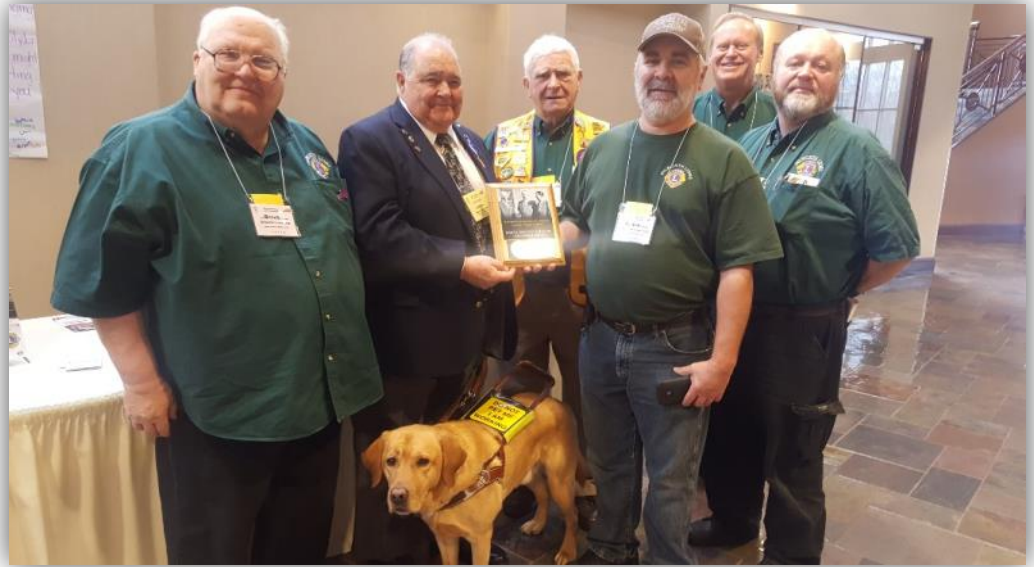
Be Brave – Believe - Inspire



Lenard Patrick Quinn, age 83, of Green Lake, WI, passed away on Sunday, June 13, 2021, at Waupun Memorial Hospital after a long battle with heart disease and diabetes.

Len was born April 8, 1938, in Milwaukee, WI, the son of John and Loretta (Aubin) Quinn. He received his elementary education at St. Patrick's Parochial School and graduated from Boys Technical School of Milwaukee. After graduation, he served his country by being in the infantry branch of the United States

Army. Len wore many hats following his army tour: He started as a floor sweeper at Wrought Washer of Milwaukee and worked his way up to management; he owned a bar/restaurant; he obtained his auctioneer's license and not only ran public auctions, but used this skill at fundraisers for charity.



After losing his eyesight, Ripon Wisconsin Lions Club encouraged Len to get a Leader Dog for the Blind. Mikey, his first dog, completely changed his life. Not only did it provide companionship and independence, it gave him the opportunity to pursue his God-given talent of public speaking. He became a National Spokesperson for Leader Dogs for the Blind, giving hundreds of speeches to Lions Clubs, conventions, service clubs, and schools.

After having been a widower for a number of years, Lion Len married Kay Zinecker on May 9, 2009. Kay became a partner in service, traveling with him promoting Leader Dogs and Lions Clubs throughout the United States and Canada. He was a member of the Ripon Lions Club, serving as president and governor of District 27B1. Len received many awards, including Melvin Jones, Birch-Sturm, Knight of the Blind, and the Presidential Leadership Award. Over the years, Lion Len gave many inspirational speeches, but his best known message was titled, "Lions Dream and Lions Make Dreams Come True." Len enjoyed accompanying his wife, Kay, in transporting eye tissue for the Lions Eye Bank.

Len is survived by his wife Kay, three sons and three daughters. In addition to being preceded in death by his first wife Judith and his parents, Len was also preceded in death by leader dogs Mikey, Ginger, and Slyder. Memorials for Len may be directed to Leader Dogs for the Blind, 1039 South Rochester Road, Rochester Hills, MI 48307.

Len always closed his speeches with, "The only happiness your get to keep is the happiness you give away. Good Luck. God Bless and may you know nothing but happiness."



5M11 IS LOOKING FOR A 2VDG!

This is a leadership position within our district. It is a 3-year term ending with the District Governor position. You will work with your DG Team (2VDG, 1VDG, and DG) each year to improve our district and serve more people with the heart of Lions. There is some travel required, but working as a team, much of the travel is divided out into the 3-year term. You will be visiting clubs during your 3-year term to talk about Lions and the vision of your DG and International President. You'll work with clubs in helping improve member satisfaction and ways to increase membership. You will receive lots of training to help you prepare for your leadership journey. Talk to someone on your 5M11 leadership team today and see where the journey could take you!



LIONS SPONSORSHIP COULD YIELD A FREE HOSPITALITY BOOKLET

Winners of the 2022 Mid-Winter Convention Hospitality Booklets

March: Lion Crystelle Philipp, Goodridge Lion Tamers

April: Lion Ronald Salber, Barnesville Lions

Every Lion that sponsors a new Lion during the first six months of 2021, January through June, will have their name put into a drawing for one free 2022 mid-winter convention booklet, approximately a \$100 value. There will be a free booklet awarded each of the months for a total of six booklets.

Example: during the month of January there are ten new Lions members throughout the district. Each of the ten sponsor's names will be entered in the drawing for the month. The name drawn will be awarded a free hospitality booklet. If someone sponsors a Lion more than one month, their name can be in the drawing more than one month. Each sponsoring Lion will be limited to two free booklets. If a sponsoring Lion wins a second booklet, they can choose who to gift the additional booklet to. Maybe one of their newly sponsored Lions?

At the end of the six months, the club with the greatest number of new members will receive two free hospitality booklets. The booklets could be awarded to two of the club's new members?

This is a win-win for everyone. Our district wins with additional Lions members, the local club wins with additional volunteers to serve, and sponsors could win a hospitality booklet. A great way to get 2021 off to a great start.



5M11

Lions Officer Training **Sunday August 15th** **3pm-6pm**

Legacy Event Center
Thief River Falls, MN

President, Secretary, Treasurer
Tail Twister, Zone Chair &
anyone with the desire to learn!

SUPPER WILL BE INCLUDED

MARK YOUR CALENDARS!

RSVP by August 8th

1VDG Lion Kami

218-689-2134

kami.anderson17@gmail.com



2021 Regional Lions Leadership Institute

WANTED: YOU!!
FOR: AN UNBELIEVABLE OPPORTUNITY
WHAT: 2021 MD5M Regional Lions Leadership Institute
WHEN: October 21-24, 2021
WHERE: Holiday Inn Detroit Lakes, MN

5M11 has 7 openings for RLLI in 2021!

*Direct questions to DGE Allen Bertilrud:
allenbertilrud33@gmail.com*

We are looking for Lions from your district to attend the 2021 MD5M Regional Lions Leadership Institute! Lions that are selected as participants in the Institute must be in good standing in a Lions Club and may not be a 1st Vice District Governor, District Governor, Past District Governor, International Director, or Past International Director.

The \$150 fee for the Leadership Institute includes the cost of materials, facility, staff, and four (4) meals. Room costs and additional meals are not included. However, a \$75 rebate from MD5M, through a grant from LCI, will be given to each participant that completes the program. Participants **MUST** be available to attend **ALL** sessions beginning on Thursday evening and ending Sunday afternoon.

Each district has the opportunity to send six (6) participants; however, if other districts do not meet their allotment, your district may send additional Lions. The Institute will have a maximum of 72 participants.

Applications are available from your District Governor or on the MD5M Website and are due (without fees) by September 30, 2021. Your District Governor will then make the final participant selection.

Institute graduates from your district will tell you that the Regional Lions Leadership Institute is beneficial for you in every facet of your life and not just in your role as a Lion.

If you have questions concerning the Institute, please feel free to contact:

Lion Dennis W. Kelly III dkellylion@gmail.com

We look forward to giving **YOU** this **UNBELIEVABLE OPPORTUNITY!!**



Lions Clubs International



2021 Regional Lions Leadership Institute - Participant Selection Guidelines

The following guidelines are to be used by the District Governor in selecting participants for the MD5M Regional Lions Leadership Institute.

1. The applicant must be a Lion in good standing of a MD5M Lions Club in good standing.
2. The following Lions are not eligible to attend: District Governors, Vice District Governors, Past District Governors, International Directors and Past International Directors.
3. The applicant must have never attended a Lions Club International Leadership Institute.
4. The purpose of the Institute is to provide Leadership Development Training to emerging Lion leaders. The goal is to search out at least six emerging leaders in each of the 12 Districts in MD5M. Special concern will be for club leaders and less experienced Lions on the District Cabinet who could benefit from an experience attending a Lions Clubs International Regional Leadership Institute. Specific goals for the training are:
 - a. Expand the leadership ability of current and future District Officers and Cabinet members.
 - b. Strengthen the Leadership Development programs in each District by providing a stronger base of qualified Lion Leaders within each District.
 - c. Provide and support an ever-growing base of potential District leaders that are qualified to fill future positions as District Governors.
5. There should be no more than one applicant from any one Lions Club.
6. The applicant must be available to attend the entire MD5M RLLI. They must arrive on Thursday to register and attend the evening Icebreaker session, the Kickoff Breakfast on Friday, and all sessions through the closing session on Sunday.
7. The applicant must complete the MD5M RLLI Application Form, have it signed and submitted to their District Governor on or before September 30, 2021.
8. The applicant, once accepted, must provide a check for \$150.00 payable to MD5M Regional Leadership Institute to be submitted with their registration form on or before October 30, 2021.
9. Each participant that attends the entire Leadership Institute (Opening Session, Kickoff Breakfast, all Institute sessions, the Celebration Banquet and Closing Session) will receive a \$75.00 reimbursement to help cover expenses.



Lions Clubs International



MD5M REGIONAL LIONS LEADERSHIP INSTITUTE

PARTICIPANT APPLICATION FORM

MUST BE SUBMITTED to your DISTRICT GOVERNOR no later than AUGUST 31st 2021

NAME: _____ DATE JOINED LIONS: _____

ADDRESS: _____

E-Mail ADDRESS: _____ TELEPHONE NO: _____

CLUB NAME: _____ MEMBER NUMBER: _____

CURRENT OFFICE HELD: _____

OTHER OFFICES HELD: _____

WHY DO YOU WISH TO ATTEND THE MD5M REGIONAL LIONS LEADERSHIP INSTITUTE?

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Use the back of this document or add another page if you require more space.

APPLICATION MUST BE SIGNED BY THE FOLLOWING:

APPLICANT: _____ DATE: _____

CLUB PRESIDENT OR ZONE CHAIR: _____ DATE: _____

NOTE: If you are selected to attend the Leadership Institute, your District Governor will require a check for \$150.00 before your registration can be forwarded to MD5M. Your District Governor must send the registration and check to MD5M Executive Secretary Cindy Walters by September 30th, 2021.



2020-2021 CLUB EXCELLENCE AWARD APPLICATION

Club must be chartered prior to January 1 of the fiscal year to qualify

Date

Club Number

Club Name

District

Member Number

2020-2021 Club President's Name

Email Address

1. MEMBERSHIP

☐ Achieved a net growth of: _____ **or** Chartered new Lions club, Leo Club or Club Branch:
Name of club, or branch: _____

2. SERVICE

- ☐ Contributed to LCIF
- ☐ Started a new service project. *Consider one of our Global Causes!*
- ☐ List Three projects/events hosted by the club:

1. _____
2. _____
3. _____

3. ORGANIZATIONAL EXCELLENCE

☐ Club is in Good Standing: Not in Status Quo or Financial Suspension. District dues paid and no unpaid balance with LCI greater than US\$50 outstanding 90 days or more.

☐ Key Officers participate in one or more of the following leadership training events. *Select all that apply:*

- | | |
|--|--|
| <input type="checkbox"/> District | <input type="checkbox"/> Multiple District |
| <input type="checkbox"/> International | <input type="checkbox"/> Webinars |
| <input type="checkbox"/> Lions Learning Center | |

☐ Improved club operations. Use the Club Quality Initiative to identify opportunities for improving your club.

Improvements include: _____

4. MARKETING AND COMMUNICATION

☐ The club has publicized its service activities through local media or social media. Choose all that apply:

- | | |
|--|---|
| <input type="checkbox"/> Facebook | <input type="checkbox"/> Local Paper |
| <input type="checkbox"/> Instagram | <input type="checkbox"/> Radio |
| <input type="checkbox"/> Twitter | <input type="checkbox"/> Club Website |
| <input type="checkbox"/> Billboards | <input type="checkbox"/> Posted or Distributed Flyers |
| <input type="checkbox"/> Presentations to Groups | |
| <input type="checkbox"/> Other _____ | |

District

2020-2021 District Governor Signature*

Member Number

Date

Due by: August 31, 2021

Send to: clubexcellenceaward@lionsclubs.org or fax to (630) 468-6828

Awards Mailed to: 2021-2022 District Governors

*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.

Request for review of award eligibility from a disqualified club will be considered only if received at International Headquarters within 12 months after completion of the fiscal year, provided that the original application form is already filed at LCI.



First, the Minnesota Lions Hearing foundation board would like to THANK! all those clubs and individuals who donated and/or participated in the De-Feet Hearing Walk to raise funds and awareness for hearing loss and the isolation associated to those inflicted with hearing loss. We are still bringing in money from walks that occurred after our original June 5th virtual walk, but will be able to give a final total amount of funds raised sometime this summer.

Some of you may not know what the funds are used for. Your financial support allows us to implement and endorse programs such as the Lions Children's Hearing Center (established in 1995), the Lions Children's Hearing & ENT Clinic (established in 2011), the new audiology booth and state-of-the-art equipment (2021), the Lions Professorship (established in 2011), diagnostic equipment for the new clinic (2021) and ongoing research.

Please remember to collect used hearing aids and get them to your Hearing Foundation trustee. They will be sure to take them to be assessed and possibly refurbished to be used in our Affordable Hearing Aid Program.

To locate your district board member, go to <https://www.5mhf.org/board-lions-multiple-district-5m-hearing-foundation.html>

HELP BUILD UP A FUND FOR AFFORDABLE HEARING AIDS BY DONATING USED HEARING AIDS!



DONATE USED HEARING AIDS!

Most clubs and communities don't realize that it isn't **just glasses** that can be donated to Lions, but also **HEARING AIDS**. These are then sent to a place that refurbishes them as needed and make them available at a lower cost.

Your contribution of used hearing aids makes a significant difference in the lives of those who would simply slip through the cracks.

LET YOUR COMMUNITIES KNOW ABOUT THIS!

MD5M Peace Poster Wins Merit



The winning Peace Poster from MD5M was one of 23 Merit award winners on the international level. The poster was submitted by 13-year-old Katie Hunkins sponsored by the Rochester '76 Lions Club. To view Katie's poster and the other 23 top winners go to:

<https://www.lionsclubs.org/en/peace-poster-winners>

THE 2021-2022 PEACE POSTER CONTEST

“WE ARE ALL CONNECTED”

While overcoming new challenges brought on by an unprecedented global pandemic, we're celebrating the things that keep us connected—to each other, to our communities, all together around the world. This year, we invite young people to envision, explore and visually express these connections.

Peace Poster Contest Deadlines

Students ages 11, 12 or 13 as of November 15 are eligible to participate in the International Peace Poster Contest. Entries not meeting the following deadlines will be disqualified.



- **January 15:** Kits go on sale from the Club Supplies Sales Department at International Headquarters.
- **October 1:** Deadline to purchase kits from the Club Supplies Sales Department at International Headquarters.
- **November 15:** Postmark deadline for a club to send one winning poster (per contest sponsored) to the district governor.
- **December 1:** Postmark deadline for a district governor to send one winning district poster to multiple district council chairperson.
- **December 1:** Postmark deadline for a district governor not belonging to a multiple district to send one winning poster to the Brand and Marketing Strategy Department at International Headquarters.
- **December 1:** Postmark deadline for a club not belonging to a district to send one winning entry to the Brand and Marketing Strategy Department at International Headquarters.
- **December 15:** Postmark deadline for the multiple district council chairperson to send one winning poster to the Brand and Marketing Strategy Department at International Headquarters.
- **February 1:** International winners notified on or before this date.

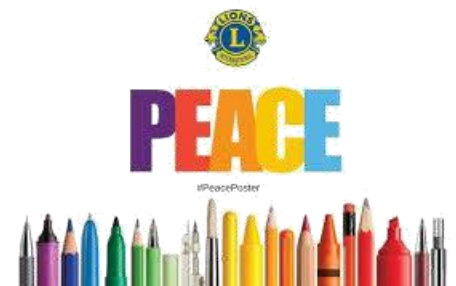
Order a Peace Poster Contest Kit

To sponsor the Peace Poster Contest, Lions clubs can order a contest kit from **January 15 to October 1**. The kit is available in 12 of our official languages. A kit is needed for each contest sponsored.

The 2021-2022 Contest “We Are All Connected”

Each kit contains:

Official Club Contest Guide and Rules
Official School or Youth Group Contest Guide and Rules
Participant Flyer to duplicate and give to participating students to take home
Sticker to place on back of winning poster
Certificates for contest winner and school or youth group



Order Your Kit online: <https://lionsclubsinternational.myshopify.com/collections/kits/products/ppk1>

*To order a kit by phone, call Club Supplies Sales at (630) 571-5466 or 1-800-710-7822 (U.S., Puerto Rico, U.S. Virgin Islands and Canada only).



We Are All Connected

Your club can sponsor visually-impaired students in the Lions Clubs International Essay Contest!

The contest is open to students who are considered visually impaired according to their national guidelines, and will be 11, 12 or 13 years of age on November 15, 2021. Eligible birthdates are November 16, 2007 through November 15, 2010. One grand prize winner will receive an award and US\$5,000.

The contest theme is "We Are All Connected."

- Only a Lions club can sponsor the contest. The contest may be sponsored in a local school or organized, sponsored youth group, or individuals may be sponsored as well.
- Essays must be no longer than 500 words, submitted in English, typewritten in black ink and double spaced.
- Each essay must be submitted with a completed entry form. Essays submitted without completed entry forms will be disqualified.
- Only one entry per student per year, and each entry must be the work of only one student.
- Essay entries cannot have already been published.
- Any essays found to be plagiarized will be disqualified, and the student will be prohibited from entering any future Lions competitions.

DEADLINES

November 15, 2021 – Postmark deadline for a club to send one winning essay to the district governor. **Note:** A participating club should notify its district governor in advance of sending an entry.

December 1, 2021 – Postmark deadline for a club not belonging to a district to send one winning entry directly to Brand & Marketing Strategy at Lions Clubs International.

December 1, 2021 – Postmark deadline for a district to send one winning essay to the multiple district council chairperson. A district not belonging to a multiple district must send its entries directly to Brand & Marketing Strategy at Lions Clubs International (postmarked by December 1).

December 15, 2021 – Postmark deadline for a multiple district to send one winning essay to Brand & Marketing Strategy at Lions Clubs International.

February 1, 2022 – Club presidents of international winners will be notified on or before this date.

Participants accept all responsibility for late, lost, misdirected or illegible entries. Entries sent with insufficient postage will be disqualified. Lions Clubs International is not responsible for entries damaged, destroyed or lost during the judging process. Entries cannot be acknowledged or returned. They become property of Lions Clubs International upon receipt. Essays (partial or in their entirety) cannot be used without written permission from Lions Clubs International.

In consideration for the opportunity to enter the Essay Contest, participants agree to allow Lions Clubs International to use their names and photographs for promotional and publicity purposes. An international grand prize winner is not eligible to receive subsequent prizes in future Lions International Essay Contests sponsored by Lions Clubs International. By entering, participants agree to be bound by these rules and the decisions of the judges and Lions Clubs International.

Lions Clubs International may cancel the contest without notice at any time. The contest is void where prohibited, taxed or restricted by law.

Mailing address:

Essay Contest, Brand & Marketing Strategy
Lions Clubs International
300 W. 22nd Street
Oak Brook, IL 60523-8842

Email: peaceposter@lionsclubs.org

(The words "Lions Essay Contest" must appear in the subject line of the e-mail.)

ESSAY CONTEST ENTRY FORM

Please type or print clearly. All information and signatures are required.

1. STUDENT INFORMATION

Winner's Name _____

Essay Title _____

Age _____ Birth Date _____ Check One: Male _____ Female _____
Day/Month/Year

School _____ Grade _____

Home Phone Number* _____

Email _____

Student's Street Address (No P.O. Boxes) _____

City, State, Country _____ Postal or Zip Code _____

Parent or Legal Guardian's Signature _____

2. LIONS CLUB INFORMATION

Club Name _____

Club Number _____ District Number _____

President Name _____

Cell (or Home) Phone* _____ Work Phone* _____

Email _____

Street Address (No P.O. Boxes) _____

City, State, Country _____ Postal or Zip Code _____

Club President's Signature _____

3. DISTRICT INFORMATION

District Governor _____

Cell (or Home) Phone* _____ Work Phone* _____

Email _____

District Governor's Signature _____

4. MULTIPLE DISTRICT INFORMATION

Multiple District Council Chairperson _____

Cell (or Home) Phone* _____ Work Phone* _____

Email _____

Council Chairperson's Signature _____

**Include area code in the U.S. or country and city codes outside the U.S.*



The Zone 7 zone meeting was held in Wannaska on April 20. Twenty five Lions were in attendance representing seven clubs.

The program for the evening was presented by Lion Ken Bauer on behalf of Leader Dog for the Blind.



The Karlstad Lions Club made “no sew” blankets and donated them to our local EMS site. Attached are pictures of some of our Lions and the blankets.





West St. Paul Lions drop off donations at the Prairie Crocus Thrift Shop. Lion Rick pictured in photo. The donations were in response to the Multiple Convention challenge.



Myers Accepts Certificate of Appreciation

Lion Nadine Myers, Flom and Area Lions, accepts the International President Certificate of Appreciation on May 5 that was awarded her as part of the district's mid-winter convention in January. Nadine has served several years as the district's cabinet treasurer. The certificate was presented by DG Kevin Reich. Congratulations Nadine!

Fontaine Receives Award

Lion Keith Fontaine (R), of the Red Lake Falls Lions Club, accepts a district governor award on May 11 that was awarded to him as part of the district's mid-winter convention in January. Fontaine has been a Lions member for 30 years and has earned the Senior Master Key Membership Award for sponsoring more than 25 Lions. The DG award was presented by DG Kevin Reich. Fontaine was Reich's sponsor bringing him into Lionism 15 years ago.





Hitterdal Lions Donate Blankets

The Hitterdal Lions Club donated blankets to the Clay County Sheriff's Department. Officers pictured left to right are Lt Josh Schroeder and Sheriff Mark Empting.



Columbus recognized by Red Lake Falls Lions

At the recently held Red Lake Falls Lions Club annual picnic, the Lions recognized Pam Columbus of Red Lake Falls. For ten years the Lions have hosted a 5K and 10K run/walk as part of Red Lake Falls Summerfest. Each year Pam has been an integral worker at the event even though she is not a member of the Lions club. To show their appreciation to Pam, the Lions presented her with a "Dream Catcher Award." The award is sponsored by the Minnesota Lions Diabetes Foundation. All proceeds from the 2018 and 2019 events were donated to the foundation on behalf of the RLF Lions. Presenting the award to Columbus is Lion Sandy Bertilrud (L) who serves as a trustee on the Diabetes Foundation.

The 11th annual run/walk will be held July 24, 8:00 am at Voyageur's View Campground. Interested 2021 participants can register at: <https://www.lionsdistrict5m11.org/events>.



Solberg Accepts District Governor Award

Lion President Kim Solberg of the Gonvick Lions recently accepted the District Governor Award that was presented as part of the district's virtual convention held January 30. She accepted the award from District Governor Kevin Reich. Solberg has been a member of the Gonvick Lions for eight years serving the past three years as president. Congratulations Kim!





Melvin Jones Award to Lion Roger Langerud

DG Kevin Reich awarded the Melvin Jones Award to Lion Roger Langerud of the Hitterdal Lions Club at their meeting in May.

Lion Brian Norberg detained the 'Gavel thief' from the Dilworth Lions awards night.



Strandlie and Paetznick accept District Governor Awards

At the recently held St. Hilaire Lions club meeting, District Governor Kevin Reich awarded two of his district governor awards that were presented at the district's virtual mid-winter convention held January 30. Accepting the awards are Lion Jan Strandlie (L), St. Hilaire Lions, and Lioness Lela Paetznick. Thief River Falls Moonlighters Lionesses. Strandlie has been a Lion for 16 years serving the past seven years as club secretary. Paetznick has been a Lioness for 10 years with her strength being "of service." Congratulations Jan and Lela!



Kotaska receives awards

Lion Dan Kotaska received two awards from his fellow Lions of the St. Hilaire Lions club June 10. He was presented with a past president plaque and a plaque as "Lion of the Year." The plaques were presented by District Governor Kevin Reich during his visit to the St. Hilaire Lions.



St. Hilaire Lions Welcome Two New Members

June 10 the St.Hilaire Lions welcomed two former Lionesses to their Lions club. Pictured are; District Governor Kevin Reich, new Lion Lela Paetznick, sponsor to the new Lions Lion Terri Cuppett, and new Lion Sherry Sorenson. Paetznick and Sorenson are former members of the Thief River Falls Moonlighters Lioness club. Paetznick served 10 years as a Lioness and Sorenson 38 years. Transferring to the Lions club they will get credit for their years of service. The inductions of the new members were conducted by DG Reich.



St. Hilaire Lions Are Recognized For Their Service

At the recently held St. Hilaire Lions club meeting, members of the club were recognized for their exemplary service. Pictured (L-R) are; Lions Dan and Kim Vandeventer co-recipients of the HEARING RESEARCH FELLOW award on behalf of the Minnesota Lions Vision Foundation, District Governor Kevin Reich, Lion Todd Johnson recipient of a progressive HELEN KELLER SIGHT award. Congratulations St. Hilaire Lions and thank you for your service.



Several Thief River Falls Lions Presented Awards

The Thief River Falls Lions club held their annual awards banquet June 3. Several of the club members were recognized for their unselfish service by being presented with awards. Pictured (L-R) are Lions David Olin, Dreamcatcher Award on behalf of the Minnesota Lions Diabetes Foundation, Ale Tule and Pat Thibert, Helen Keller Sight Awards on behalf of the Minnesota Lions Vision Foundation, Michael Jorgenson and Eric Tjelle, Hearing Research Fellow Awards on behalf of the Minnesota Lions Hearing Foundation, Michael Parker, Melvin Jones Fellowship on behalf of Lions Clubs International Foundation. Not pictured and a recipient of a Melvin Jones Fellowship was Ron Winter. Congratulations to these Lions and thanks for your many years of service.



Houghlum Accepts District Governor Award

Lion Brenda Houghlum of the Moorhead Lions was the recipient of a district governor award presented at the district mid-winter convention January 30. She finally received the award from District Governor Kevin Reich May 24. Houghlum has served as club treasurer, president, membership chairperson, and five years as secretary. Congratulations Brenda!





Thief River Falls Lions Welcome Thief River Lioness Lions Members

On June 3rd the Thief River Falls Lions held their annual awards banquet. Members of the new Thief River Falls Lioness Lions club were invited to be guests at the banquet. The Lioness Lions club "bridged" in February from a Lioness club. The Thief River Falls Lions club is sponsor to the new Lioness Lions club. Guiding Lions for the new club are Lars Dyrud, second from the left in the back row, and John Wollenzien, on the far right. The new club has 26 members. Pictured are eight of the club members.



Gonvick Lions welcome District Governor Reich

The Gonvick Lions held their monthly meeting June 21. They welcomed District Governor Kevin Reich (seated in front) to their meeting. Attending the meeting was Reich's last official business as district governor for the 2020-2021 year.



Dilworth Lions receive Helen Keller Sight Award

On April 29 members of the Dilworth Lions were recognized for their unselfish service as they were presented with the Helen Keller Sight Award. Pictured left to right; Dilworth Lions club president David Hubbard, Lions Scott Winter, Roger Rudolph, Brent Kangas, District Governor Kevin Reich.



Skabo receives Helen Keller Sight Award

Lion Carol Skabo of the Dilworth Loco Lions Club was presented a Helen Keller Sight Award on April 22 in recognition of her service as a director with the Minnesota Lions Vision Foundation. Pictured left to right; District Governor Kevin Reich, Dilworth Loco Lions president Kristine Johnson, Lion Skabo. Thank you Carol for your service on the foundation.



Dilworth Lions Recognized With Top Dog Award

Two members of the Dilworth Lions were presented the Top Dog Award on behalf of Can Do Canines on April 22. Pictured left to right; Dilworth Lions president David Hubbard, Lion Scott Winter, Lion Kris Benlioglu, District Governor Kevin Reich.



Williams Recognized as Past District Governor

Past District Governor Deanne Williams was recognized by District Governor Kevin Reich for her service to the district for Lions year 2019-2020. The recognition was announced during the mid-winter convention January 30 and the plaque was presented April 22. Thank you Deanne!



Kleinwachter Receives Certificate of Appreciation

Lion Stacy Kleinwachter of the Dilworth Loco Lions was presented her International President's Certificate of Appreciation by District Governor Kevin Reich on April 22. The certificate was awarded to her during the mid-winter convention January 30 by International Director Bob Block.



Dilworth Glyndon Felton Leos Recognized

The Dilworth-Glyndon-Felton Leos were recognized at the district mid-winter convention on January 30. They were awarded a New Voices Certificate of Appreciation for their service work. Accepting the award on April 22 was the president of the Leo club, Joseph Norberg. It was presented by District Governor Kevin Reich. Thank you DGF Leos for all you do.



Dilworth Loco Lions receive Hearing Research Fellow

On April 22 two Dilworth Loco Lions were recognized for their exemplary service to their club and community by being presented with a Hearing Research Fellow award on behalf of the Minnesota Lions Hearing Foundation. Pictured is DG Kevin Reich, Dilworth Loco President Kristine Johnson, and award recipient Lion Julie Norman. Also receiving the award but not pictured is Lion Lori Hawk.



Sundstrom Awarded Melvin Jones Fellow

Lion Darin Sundstrom of the Dilworth Lions was presented a Melvin Jones Fellow award on April 22. He is a very active member of his home club. Pictured (L-R); Dilworth Lions President David Hubbard, Sundstrom, District Governor Kevin Reich.



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****To submit a photo for the newsletter, please include the following so your club can be properly recognized:***

*****Date, Location, Event, Club, and any other details or information you would like to appear. Please submit photos in .jpeg or png format .*****

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